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In recognition of the

PRESIDENTIAL
DESIGN AWARD
WINNERS



THE WHITE HOUSE
Thursday, October 30, 1997

As the largest producer and consumer of designed goods and services in the world, the United States is committed to the highest standards of design excellence. Well-designed products, services, and communications bring economy, safety, ease, and beauty to our everyday lives. Design reaches into every sector of society and can even transform the way government works.

By recognizing government agencies, federal employees, and private designers, the Presidential Design Awards promote awareness of the many ways design can make government better serve the American people. I commend the recipients of this year's awards for helping to enhance the quality of life in our nation. Your work exemplifies the ingenuity, creativity, and skill that has always defined the American Spirit.

A handwritten signature in black ink, reading "Ben Clinton". The signature is written in a cursive, flowing style with a large initial "B".

PRESIDENTIAL AWARDS FOR DESIGN EXCELLENCE

Focus: HOPE Center for Advanced Technologies
Detroit, Michigan

The Byron White United States Courthouse
Denver, Colorado

United States Holocaust Memorial Museum
Washington, DC

**United States Holocaust Memorial Museum
Permanent Exhibition**
Washington, DC

The Double Arch Bridge of the Natchez Trace Parkway
Franklin, Tennessee

Interstate 90 Completion Project
Seattle, Washington

River Relocation Project
Providence, Rhode Island

The Cooper-Hewitt, National Design Museum
New York, New York

Food and Drug Administration Food Label
Washington, DC



Reception to follow

Renwick Gallery-National Museum of American Art
17th Street and Pennsylvania Avenue, NW



